

# Northern Network for digital promotion and preservation of heritage



## **Brief memorandum of understanding to establish a Northern network for digital promotion and preservation of heritage**

**The goal is** to form a transnational network that would bring together knowledge institutions, heritage organisations, and SMEs to explore how digital technologies can be used to preserve and promote heritage within and beyond the NPA-area.

The geographical focus of the network is: Finland, Sweden, Norway, Denmark, Scotland, Island of Ireland, Faroe Islands, Iceland, Greenland and the Baltic countries.

### **The idea is:**

- To establish creative collaboration between members with differing capacities but share the interest in digital promotion and preservation of heritage
- To sustain this sector in a post-COVID world.
- To emphasis on emergent technologies such as digitisation, online galleries, virtual tours, virtual reality, and augmented reality exhibiting.
- To promote the use of digital heritage technologies to empower communities to achieve positive outcomes with respect to social inclusion, social cohesion, wellbeing and prosperity.

Through the network we will hold seminars, create a forum, and provide access to the virtual museum framework to be used by the network members. Augmented heritage dissemination systems such as the Centre of Excellence, Virtual Time Travel framework, and online galleries will reside within a virtual museum infrastructure. These will be available through the North and connect to larger repositories such as Europeana and Zenodo.

The network will contribute to the continuous knowledge exchange platform to expand on the work of the NPA-project PHIVE (Promoting Heritage in Virtual Environments) to disseminate digital heritage skills.

*Approved by PHIVE steering group*